

220
people
engaged

5
community
events

Social infrastructure and the process of mapping

The value of mapping local assets is primarily in the process. In asking questions about where different assets are located within a neighbourhood we have an opportunity to think differently about our neighbourhoods and to learn from others with deep local knowledge.

Mapping assets collaboratively across organisations can reveal knowledge and insights that may be hidden. It can be useful in pooling knowledge between individuals or partners who do not regularly work together, for sparking ideas and fresh thinking about how to develop local assets and to cut across the silos and structures that can inhibit innovative thinking.

What do we mean by assets? We include all the supports that residents use to meet their needs, to socialise, to take part in decision making, to have influence. This could include formal assets like libraries or community centres or informal groups or online networks.

Sports Quarter

The Sports Quarter maps cover inner-east central Birmingham neighbourhoods and is centred around Saltley, Alum Rock and Bordesley Green. Community knowledge of assets is concentrated to the east of the area, clustered around major roads running east-west including Alum Rock Road, Bordesley Green Road and Coventry Road. Fewer community assets were highlighted to the west although several places of worship, local employers and health & wellbeing facilities are identified.

Community groups' understanding of neighbourhood boundaries is largely based on roads and railway lines. The map shows positive sentiment towards the strength of social networks within the community, however gaps in community provision were mentioned, for specific groups and uses, as well as places that bring people from different backgrounds together.

A feature of the area is the strong informal economy which keeps money and assets within the community, this is linked to social supports but also to low levels of achievement in formal education. This level of self-help is an asset however it often centres around low paid insecure informal work. There are some economic links between more formal organisations like Morrisons supermarket, which supplies food to Saheli Hub, and Griffin Cafe, which supplies food to Birmingham City Council.

The map highlights how Muslim women in the community face gender-based challenges, notably exclusion from health and wellbeing facilities that do not accommodate their needs. Despite a sense of pride, the community continues to be affected and sometimes stereotyped by crime and fear of crime, poor public transportation and deprivation.

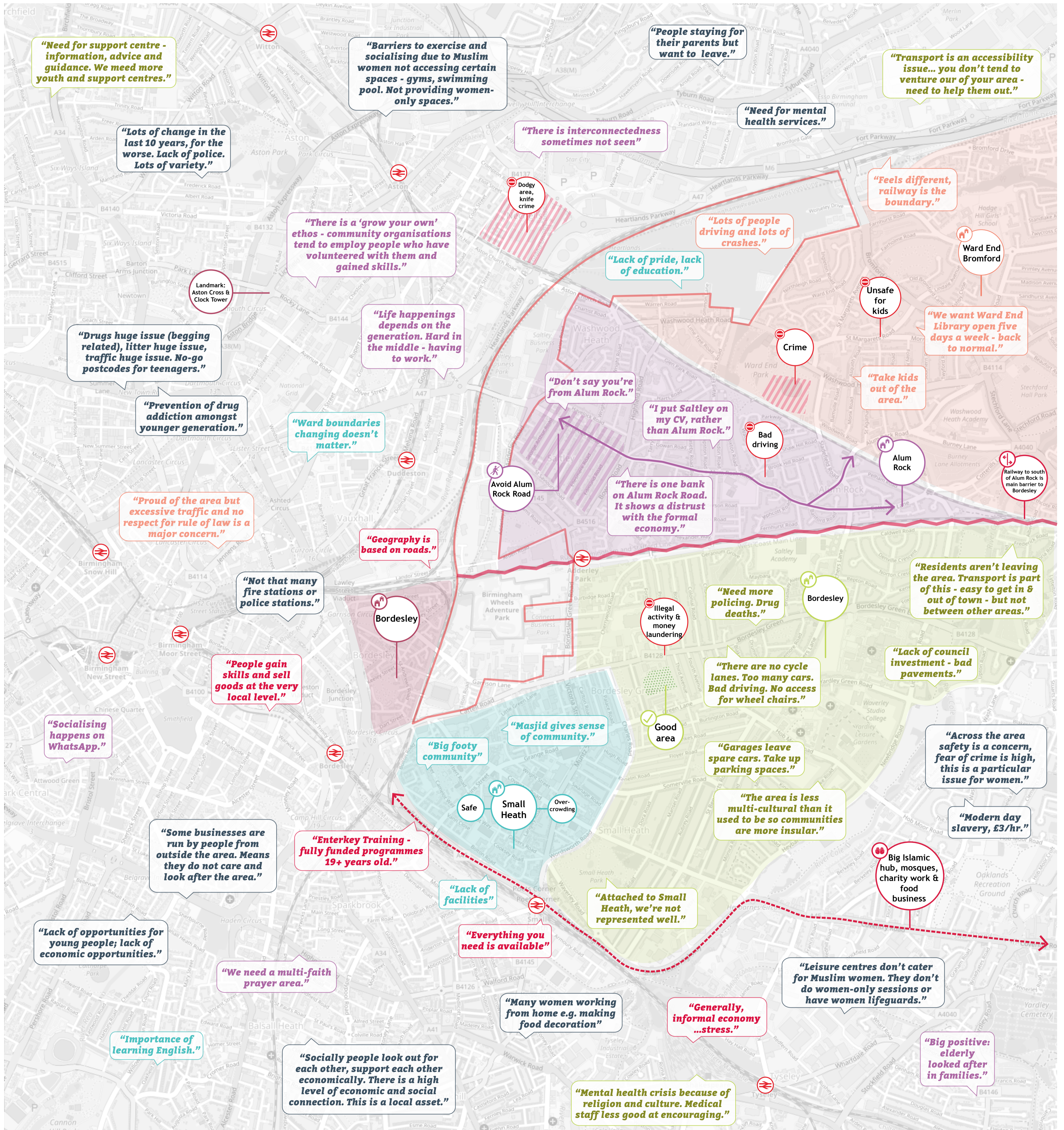


Coalition for Impact



Sports Quarter - Bordesley Green

EBNS Business Rate Retention Zone



Coalition for Impact



Sports Quarter - Bordesley Green

Formal social assets

- Places of worship
- Community/charity groups
- Health & wellbeing facilities
- Education/schools
- Voice & influence
- Green & blue infrastructure
- Local employers

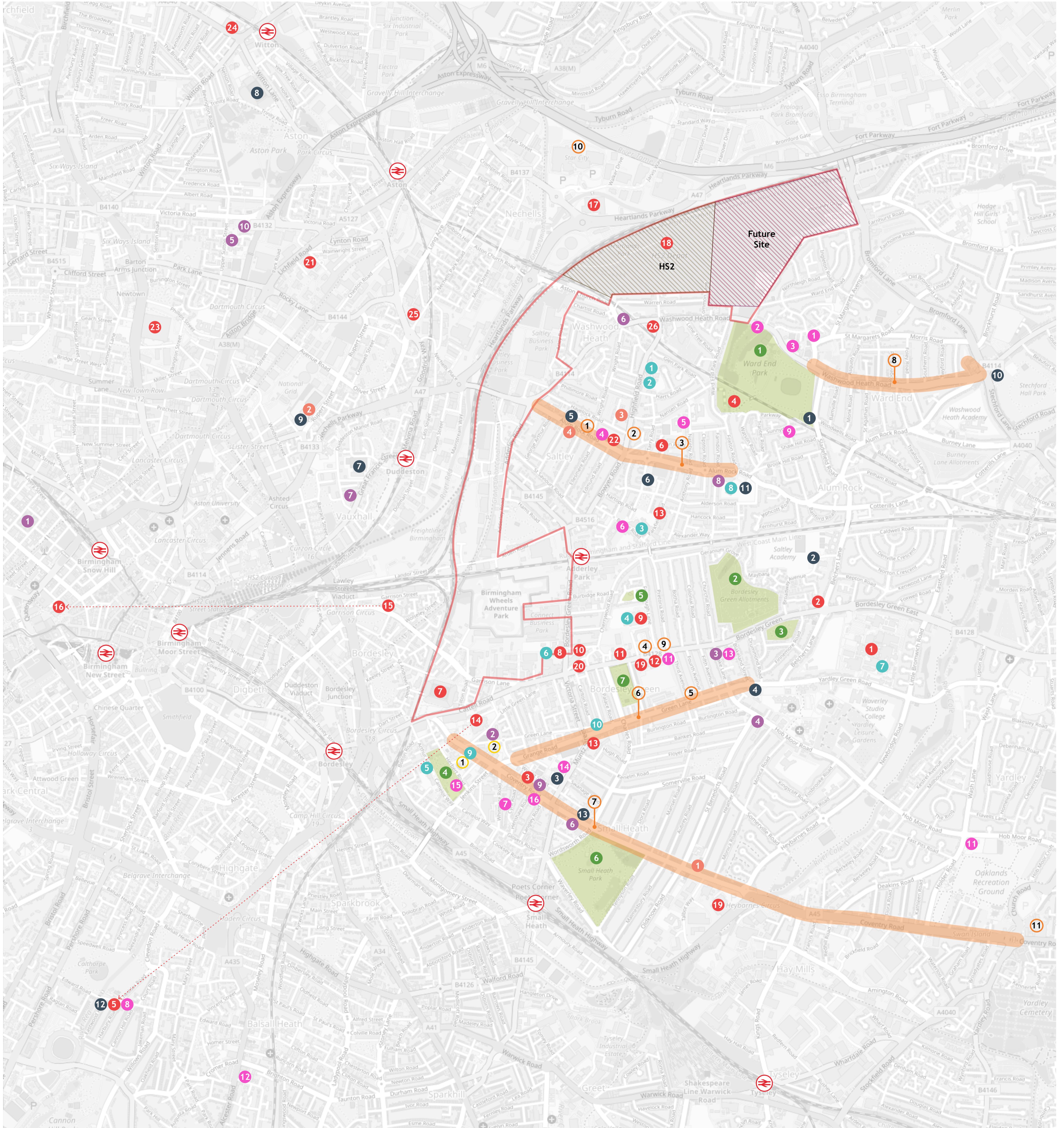
Informal social assets

- Arts & cultural venues
- Shops, food & markets
- High street cluster

Other

- National Rail station
- EBNS Rate Retention Zone
- ↔ Economic flow

 EBNS Business Rate Retention Zone



Places of worship

1. St Paul's Church
2. Green Lane Masjid
3. An-Noor Masjid
4. Al-Hijrah Masjid
5. Christ Church
6. Al-Madina Jami Masjid
7. Attarbiya Masjid
8. UKIM Alum Rock Islamic Centre
9. The Salafi Mosque & Islamic Centre
10. Masjid-E-Noor

Community/charity groups

1. Unity Hubb - Meetings, Community, Heritage
2. Dolphin Women's Centre
3. Ward End Library
4. Go Woman! Alliance CIC
5. OCF - Naseby Centre
6. St Peters Trust Urban Village Trust
7. Bordesley Green Labour Club
8. Saheli Hub - Calthorpe Wellbeing Centre
9. Saheli Hub - Alum Rock Community Centre
10. Pitch to Progress
11. Vibe Youth Centre
12. Creation Skate Park
13. Himilo Social
14. Small Heath Library
15. Uplift Community CIC - adult & youth services
16. Northbridge Housing CIC

Arts & cultural venues

1. Regents Park Hall - wedding venue
2. RajoRadio

Health & wellbeing facilities

1. Sladefield Road Health Centre
2. Saltley Leisure, Wellbeing Centre & Gym
3. Small Health Leisure, Wellbeing Centre & Gym
4. Omnia GP Practice
5. Alpha surgery
6. Hamd Medical Practice
7. Football training/academy for children
8. Aston Villa Football Club
9. Nechells Leisure Centre
10. Gym at Washwood Heath
11. Football & basketball - Eden Boys' Academy
12. Saheli Hub - gym
13. Small Heath kick-boxing

Education/schools

1. Highfield School
2. Highfield Road Children's Centre
3. Parkfield School
4. South & City College
5. Regents Park School
6. Bordesley Green Girls' School
7. Heartlands Education Centre
8. Eden Boys' Leadership Academy
9. Enterkey Training
10. Happy Kids Nursery Ltd

Voice & influence

1. Small Heath Community Forum
2. Nechells Leisure Centre - for advice
3. Saltley Neighbourhood Advice & Information Office
4. East Birmingham Community Forum

Shops, food & markets

1. Pak Supermarket
2. Ziryab Restaurant
3. Alum Rock Road - shops & eateries
4. Lidl - Bordesley Green Road
5. A1 Supermarket
6. Grange Road/Green Lane - shops
7. Coventry Road - shops & cafés
8. Washwood Heath Road - shops going out to the Fox and Goose
9. Bo Cafe - Bordesley Green Road
10. Star City
11. The Swan Shopping Centre

Green & blue infrastructure

1. Ward End Park - cycling & walking
2. Bordesley Green Allotments
3. Green space - Bordesley Green Road
4. Sara Park
5. Bell Play Park
6. Small Heath Park
7. Charles Road Allotments

Local employers

1. Birmingham Heartlands Hospital
2. McDonald's
3. The Unity Centre - supports a cluster of social enterprises
4. Ward End Park Cafe - employs local people
5. Saheli Hub - employs local women
6. Roti Cafe - Alum Rock Road
7. Birmingham City Football Club - employs local people for security, hospitality etc.
8. Green Girls' School & Sixth Form
9. South & City College
10. Garages cluster 1 - Bordesley Green
11. Garages cluster 2 - Bordesley Green
12. Garages cluster 3 - Bordesley Green
13. Garages cluster 4 - Bordesley Green
14. Morrisons - supplies food and refreshments for Saheli Hub
15. Griffins Cafe - supply Birmingham City Council
16. Birmingham City Council
17. Costco
18. HS2
19. ASDA - Bordesley Green
20. Lloyds Bank
21. Screwfix Aston
22. TSB Bank
23. Royal Mail
24. Tesco Superstore
25. Wing Yip
26. Washwood Heath Job Centre